



# TIMI OROSZ

## CROSS-FUNCTIONAL CONSULTANT & GENERALIST DRIVEN BY POSITIVE IMPACT

### PERSONAL SUMMARY

I thrive in fast-paced environments where I see chaos as improvement opportunities. You'll never hear me say "it's not my job" and I'm never afraid to innovate or disrupt what isn't working.

### MAJOR SKILLS

- Big-picture thinker
- High-achiever
- Customer-centric
- "We never stop learning" attitude
- Coaching leadership style

### HARD SKILLS

- Strategic Planning
- WordPress, HubSpot
- People Management
- Process Improvement
- Content writing
- Consultative Sales

### RELEVANT EDUCATION

- Strategic Business Management
- High-Performance Organisation

### LANGUAGES

- English - Fluent
- Hungarian - Native
- Spanish - Basic

### INTERESTS

- Writing & sci-fi world building
- Human consciousness
- Marketing softwares & AI tools

### WORKING TOGETHER WILL FEEL LIKE THIS:

"I didn't know that one person can combine executive presence, laser business skills & knowledge, magnetic relationship-building and client service skills - in one person! I would trust her to take over my business while sipping on green juice on a beach and watching it grow."

ICF accredited Business Coach

### CAREER SUMMARY

With 10 years of hands-on experience in marketing, sales, and strategy, I've supported teams and business owners to turn chaos into conversions. I see opportunities where most people don't and find the missing pieces that drive real impact. I'm best suited for environments that are messy, complex, and fast-moving, where ideas need structure and gaps need connecting.

If you're building something that matters, I want to be part of it.

#### Founder & Marketing Consultant

Connect One Marketing | (Remote) January 2020 - present

- I built a consulting business from scratch to provide tailored marketing & business solutions to an underserved niche (holistic entrepreneurs) in the US, Canada and the UK.
- Functioned as a solo growth engine and wore every hat: content writing, lead generation, SEO, marketing, CRM setup, sales and consulting.
- Ranked on Google's 1st page in under 6 months, developed digital products, and led workshops.

#### Head of Strategy

Seven Career Coaching | (Remote) February 2020 - Apr 2021

- Joined as a part-time Senior Account Manager for a UK-based coaching company and within 3 months, became a strategic advisor to the Founder.
- Scaled lead acquisition by 40% MoM by launching a coaching webinar series and built a B2B division to diversify services, all while coaching the marketing & sales teams

#### Sales & Marketing Director

Absolute Internship | (Barcelona) May 2019 - January 2020

- I redefined the sales and marketing strategy of this international internship provider. Before working from home became the norm, I proposed remote-only internships ahead of trend positioning the brand as a market leader.
- I doubled conversion rates from 4% to 9% by optimizing sales funnels and restructuring KPIs while coaching top talent across 3 functions and streamlining marketing workflows (HubSpot)

#### Chief Executive Officer & Marketing Director

Gold Lion Holiday | (Malta) May 2016 - October 2018

- I turned the founder's napkin-drawn vision into a bold real estate brand. I launched disruptive campaigns while scaling marketing from 0 to team lead, and driving high-visibility CSR initiatives.
- The investors appointed me as CEO to build a hospitality business from scratch while remaining Group Marketing Director. Launched a 25-room hotel: negotiating deals, building the brand, hiring the team, and even working reception to perfect guest experience.

#### Marketing Executive

NSTS Language School | (Malta) March 2014 - March 2016

- Created my own role in a company that wasn't hiring and blended marketing, sales & CSR.
- For this English language school, I built a streamlined marketing function, led a website launch that ranked 1st on Google in 5 months and secured 28 new business partners.